



# March 16-18, 2012 • CT Convention Center

Show Hours: Friday, 5 pm – 9 pm • Saturday, 10 am – 9 pm • Sunday, 10 am – 5 pm

Show produced by the Home Builders Association of Hartford County, Inc.

JOIN THE INDUSTRY'S PROFESSIONALS AND BE PART OF THE LARGEST HOME SHOW IN THE STATE!  
Produced by a Team of Experts...*the Home Builders Association of Hartford County, Inc.*



## BRINGING CUSTOMERS TO YOU!

*Our show attracts tens of thousands of buyers ready to buy, build or remodel.*

The Connecticut Convention Center —the preferred choice for consumer shows.  
Showcase your products and services at this grand venue:

- Join the professionals in the building and remodeling industry
- The biggest Home Show in the state
- Indoor & safe parking
- The largest convention space between New York and Boston
- Over 140,000 sq. ft. of exhibition hall space
- A great location with convenient access

### 2012 EXHIBITOR RATES

Early Bird Registration:  
*(Now through August 31, 2011)*

Standard Rate:  
*(September 1, 2011 or later)*

Corner Booth:

### HBA Member Rate

\$1,100

\$1,200

\$75 add'l.

### Rate

\$1,250

\$1,350

\$75 add'l.

*\*Current Exhibitors have first right of refusal on their current booth space until April 15, 2011*

*See website or call for additional details on extras such as advertising, guide and greeters.*

## DON'T DELAY, RESERVE YOUR SPACE TODAY!

Yes, my company wants to be part of the largest Home Show in Connecticut!  
Enclosed is my \$500.00 commitment fee and booth preferences.

CONTACT NAME (please print in CAPS) \_\_\_\_\_ COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

BUSINESS PHONE \_\_\_\_\_ EXT. \_\_\_\_\_ CELL PHONE \_\_\_\_\_

DIRECT LINE \_\_\_\_\_ FAX \_\_\_\_\_

TYPE OF PRODUCT OR SERVICE \_\_\_\_\_

PLEASE INDICATE HERE NUMBER OF BOOTHS REQUIRED (standard booth size is 10 x 10') \_\_\_\_\_ REQUESTED BOOTH #(s): \_\_\_\_\_

### PAYMENT METHOD

*(\$500.00 deposit must be received with this response form)*

CHECK ENCLOSED

CREDIT CARD

MASTERCARD

VISA

AMERICAN EXPRESS

CARDHOLDER NAME (please print) \_\_\_\_\_

CARD # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SIGNATURE (required to process reservation) \_\_\_\_\_

**BY FAX:** Fax completed form with full credit card information to 860-563-3709

**BY MAIL:** Mail check and form to *The Home Builders Association of Hartford County, 2189 Silas Deane Hwy., Rocky Hill CT 06067-2324*

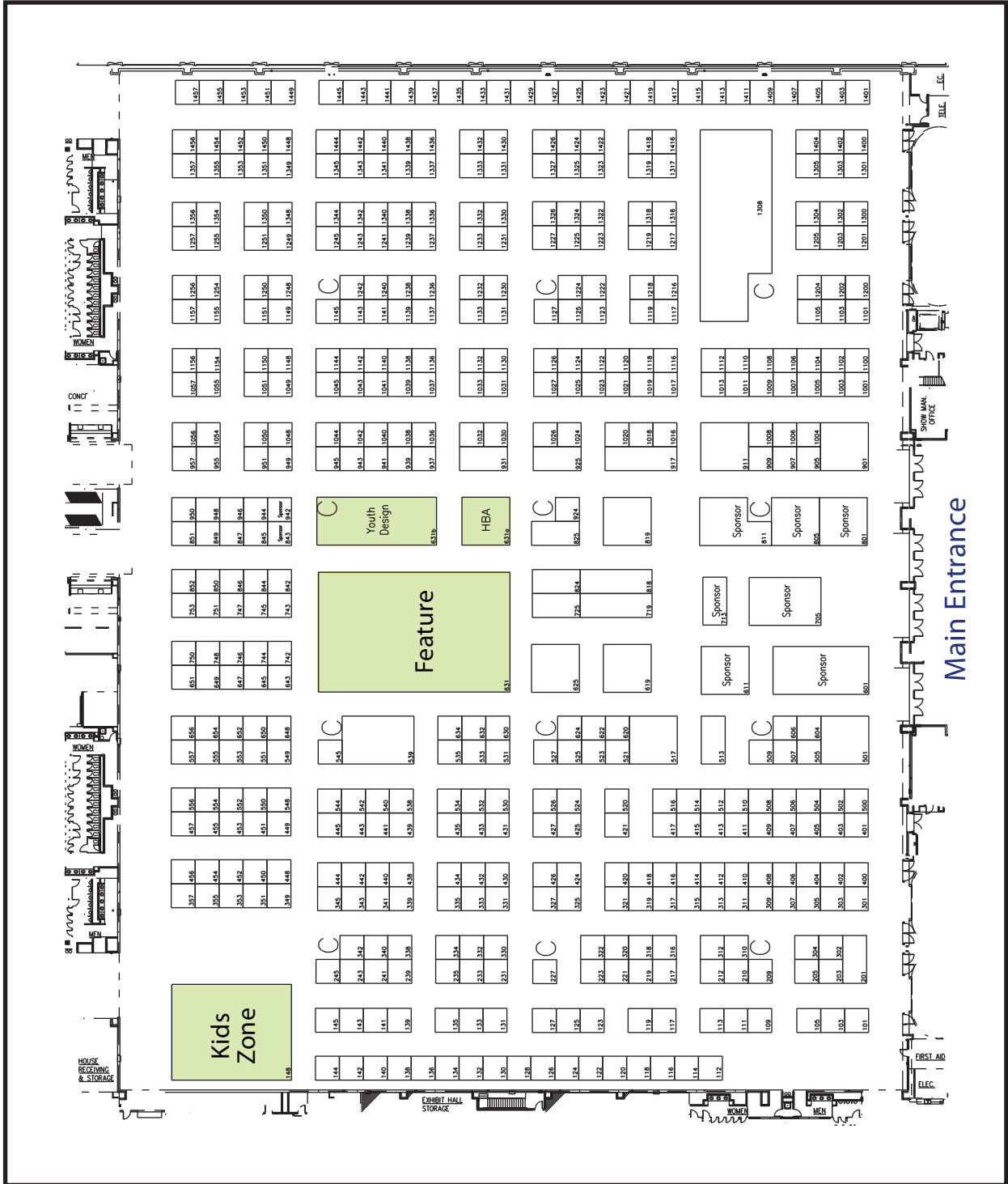
Call (860) 563-4565 or visit [cthomeshow.com](http://cthomeshow.com)

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## CONNECTICUT'S LARGEST HOME SHOW EVENT

### ATTENDEE SURVEY RESULTS:

Own their own home .....	94%
Own a second home .....	18%
Plan a home improvement project during the next year .....	80%
Plan to make a purchase at the Home Show .....	57%
Attend other Home Shows .....	40%
Average value of the attendee's home .....	\$317,647
Average household income of attendees .....	\$115,882



This Floor Plan can also be viewed online at a larger size.

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