



March 25-27, 2011 • CT Convention Center

Show Hours: Friday, 5 pm – 9 pm • Saturday, 10 am – 9 pm • Sunday, 10 am – 5 pm

Show produced by the Home Builders Association of Hartford County, Inc.

JOIN THE INDUSTRY'S PROFESSIONALS AND BE PART OF THE LARGEST HOME SHOW IN THE STATE!
 Produced by a Team of Experts...*the Home Builders Association of Hartford County, Inc.*



BRINGING CUSTOMERS TO YOU!

Our show attracts tens of thousands of buyers ready to buy, build or remodel.

The Connecticut Convention Center —the preferred choice for consumer shows.
 Showcase your products and services at this grand venue:

- Join the professionals in the building and remodeling industry
- The biggest Home Show in the state
- Indoor & safe parking
- The largest convention space between New York and Boston
- Over 140,000 sq. ft. of exhibition hall space
- A great location with convenient access

T.B.A. 2011 PROs ONLY DAY – Open Exclusively for the PROs

2011 EXHIBITOR RATES

	HBA Member Rate	Rate
Super Early Bird Registration: <i>(Now through April 30, 2010)</i>	\$1,050	\$1,150
Early Bird Registration: <i>(May 1, 2010 through August 31, 2010)</i>	\$1,100	\$1,250
Standard Rate: <i>(September 1, 2010 or later)</i>	\$1,200	\$1,350
Corner Booth:	\$75 addl.	\$75 addl.

*Current Exhibitors have first right of refusal on their current booth space until April 15, 2010

See website or call for additional details on extras such as advertising, guide and greeters.

DON'T DELAY! RESERVE YOUR SPACE TODAY

Yes, my company wants to be part of the largest Home Show in Connecticut!
 Enclosed is my \$500.00 commitment fee and booth preferences.

PAYMENT METHOD

(\$500.00 deposit must be received with this response form)

CHECK ENCLOSED

CREDIT CARD

- MASTERCARD
 VISA
 AMERICAN EXPRESS

CARDHOLDER NAME (please print)

CARD #

EXP. DATE

CARD BILLING ADDRESS

CITY STATE ZIP

SIGNATURE (required to process reservation)

CONTACT NAME (please print in CAPS) COMPANY NAME

ADDRESS

CITY STATE

EMAIL WEBSITE

BUSINESS PHONE EXT. CELL PHONE

DIRECT LINE FAX

TYPE OF PRODUCT OR SERVICE

PLEASE INDICATE HERE NUMBER OF BOOTHS REQUIRED (standard booth size is 10 x 10') REQUESTED BOOTH #(s): _____

BY FAX: Fax completed form with full credit card information to (860) 563.3709

BY MAIL: Mail check and form to *The Home Builders Association of Hartford County, 2189 Silas Deane Hwy., Rocky Hill CT 06067-2324*

Call (860) 563-4565 or visit cthomeshow.com



March 25-27, 2011 • CT Convention Center

CONNECTICUT'S LARGEST HOME SHOW EVENT

ATTENDEE SURVEY RESULTS:

Own their own home	94%
Own a second home	18%
Plan a home improvement project during the next year	80%
Plan to make a purchase at the Home Show	57%
Attend other Home Shows	40%
Average value of the attendee's home	\$317,647
Average household income of attendees	\$115,882

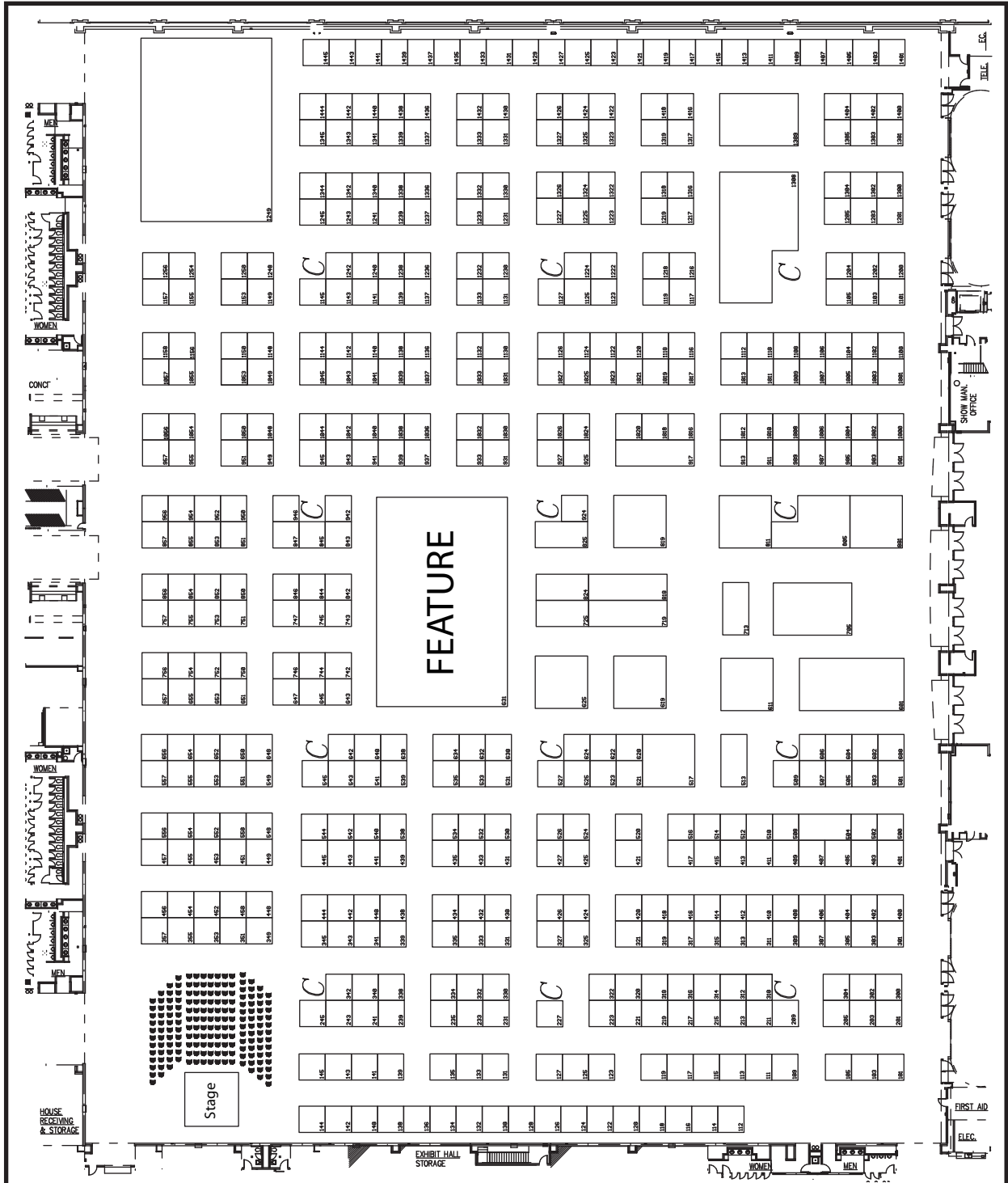


EXHIBIT HALL CONCOURSE/MAIN ENTRANCE

This Floor Plan can also be viewed online at a larger size.

Call (860) 563-4565 or visit cthomeshow.com