



MARCH 2 - 4, 2018 CT CONVENTION CENTER

Show Hours: Friday, 3-8 pm • Saturday, 10-8 pm • Sunday, 10-5 pm

Join the Industry Professionals and be part of the largest and longest running home show in the state.
Produced by a team of Experts... The Home Builders & Remodelers Association of Central Connecticut.

More than just a Home Show

The Connecticut Home & Remodeling show attracts tens of thousands of affluent consumers looking for new ideas, service and products and they are ready to buy, build or remodel. Below is a survey of what consumers shared with us.

Who we attract:

94%

Own a home

18%

Own a second home

80%

Plan a home improvement project in the next year.

57%

Plan to make a purchase at the Home Show

40%

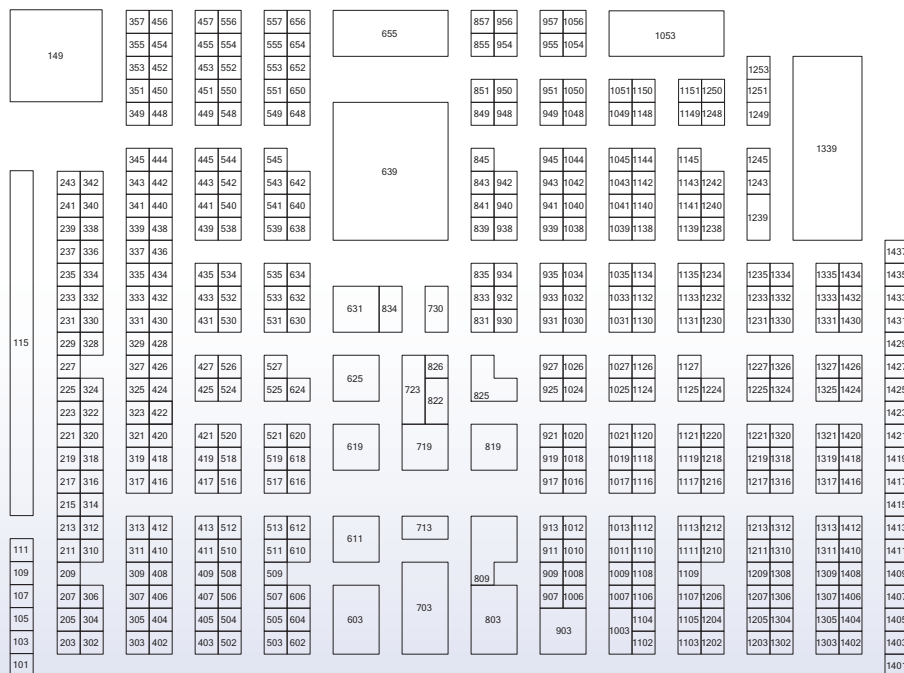
Attend other Home Shows

\$317,647

Average value of the attendee's home

\$115,882

Average household income of attendees



MAIN ENTRANCE
cthomeshow.com

Why Exhibit?

The Connecticut Home & Remodeling Show put their exhibitors first by using a comprehensive marketing campaign that reaches more than 74% of the Metro Survey Area (1.3 million people) utilizing the markets most powerful media resources.

Benefits:

- Reach Motivated Buying Consumers
- Demonstrate Products and Services to Target Consumer
- Promote your Business
- Family Friendly Environment
- Extensive Media Campaign
- Clean Wide Isles & Vast Exhibit Space
- Easy Move-in/Move-out
- Convenient Access/Safe Parking

DON'T DELAY, RESERVE YOUR SPACE TODAY!



Visit cthomeshow.com or call (860) 563-4565

Home Builders & Remodelers Association of Central Connecticut, 2189 Silas Deane Hwy, Rocky Hill, CT 06067

BOOTH RATES

| Description | Standard Rate | Description | Standard Rate |
|--|---------------|--|---------------|
| <input type="checkbox"/> Standard | \$1,400 | <input type="checkbox"/> 100, 200, & 300 Booths | \$900 |
| <input type="checkbox"/> HBRA Member | \$1,250 | <input type="checkbox"/> Bulk (6 or more booths) | \$1,000 |
| <input type="checkbox"/> Corners (additional charge) | \$75 ea. | | |

* All 2018 exhibitors will have the right of reserving their current space until April 30, 2017. Any booths not reserved by April 30th will be released on a first come first serve basis. Reservations will require a minimum \$200 deposit and a signed contract.

ADDITIONAL ADVERTISING AND SPONSORSHIP OPPORTUNITIES

| Description | Standard Rate |
|--|---------------|
| <input type="checkbox"/> Exhibitor Lounge | \$500 |
| <input type="checkbox"/> Show Program Guide | |
| Business Card Ad | \$150 |
| ¼ Page Ad | \$250 |
| ½ Page Ad | \$350 |
| Full-Page Ad | \$550 |
| Inside Front Cover Ad | \$650 |
| Inside Back Cover Ad | \$650 |
| Back Cover Ad | \$750 |
| <input type="checkbox"/> Lanyard | \$3,000 |
| <input type="checkbox"/> Show Bags | \$2,000 |
| <input type="checkbox"/> Student Design Luncheon | \$3,000 |



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MAIN SHOW SPONSORSHIP LEVELS

Call for more details

Show Sponsor, Feature Sponsor,
Student Design Sponsor, Kids Corner Sponsor,
Media Sponsor or Presentation Sponsor.

BOOTH RESERVATION FORM

DON'T DELAY, RESERVE YOUR BOOTH TODAY!

YES, my company wants to be part of the 2018 Connecticut Home & Remodeling Show

☐ Enclosed is my \$200 commitment fee and booth preference

| | | |
|-----------------|------------------|---------------------------------|
| RESERVE BOOTH # | BOOTH SIZE | <input type="checkbox"/> CORNER |
| COMPANY NAME | | |
| MAIN CONTACT | | |
| MAILING ADDRESS | | |
| CITY | STATE | ZIP |
| EMAIL | PRODUCT CATEGORY | |
| MAIN PHONE | CELL PHONE | |
| FAX | WEBSITE | |

PAYMENT METHOD

☐ CHECK ENCLOSED

☐ CHARGE MY CREDIT CARD \$ _____

☐ **MASTERCARD**
☐ **VISA**
☐ **AMEX**

circle one

CARDHOLDER NAME (please print) _____

CARD # _____

EXP. DATE _____ CCV# _____

CARD BILLING ADDRESS _____

CITY _____

STATE _____ ZIP _____

SIGNATURE (required to process reservation) _____

FAX completed form to 860-563-3709. **CALL** 860-563-4565. **ONLINE** via cthomeshow.com

MAIL form to The Home Builders & Remodelers Association of Central Connecticut, 2189 Silas Deane Hwy., Rocky Hill CT 06067