MARCH 2 - 4, 2018 CT CONVENTION CENTER

Show Hours: Friday, 3–8 pm • Saturday, 10–8 pm • Sunday, 10–5 pm

Join the Industry Professionals and be part of the largest and longest running home show in the state. **Produced by a team of Experts...** The Home Builders & Remodelers Association of Central Connecticut.

More than just a Home Show

The Connecticut Home & Remodeling show attracts tens of thousands of affluent consumers looking for new ideas, service and products and they are ready to buy, build or remodel. Below is a survey of what consumers shared with us.

Who we attract:

94%

Own a home

18%

Own a second home

80%

Plan a home improvement project in the next year.

57%

Plan to make a purchase at the Home Show

40%

Attend other Home Shows

\$317,647

Average value of the attendee's home

\$115,882

Average household income of attendees

			357 456	457 556	557 656	655	857 956	957 1056	105	13			
	149		355 454	455 554	555 654		855 954	955 1054					
			353 452	453 552	553 652						1253		
			351 450	451 550	551 650		851 950	951 1050	10511150	1151 1250	1251		
			349 448	449 548	549 648		849 948	949 1048	1049 1148	11491248	1249		
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	_		345 444	445 544	545	639	845	945 1044	1045 1144	1145	1245	1000	
		243 342	343 442	443 542	543 642	"	843 942	943 1042	1043 1142	1143 1242	1243		
		241 340	341 440	441 540	541 640		841 940	941 1040	1041 1140	1141 1240	1239		
		239 338	339 438	439 538	539 638		839 938	939 1038	1039 1138	1139 1238	1239		
		237 336	337 436										1437
		235 334	335 434	435 534	535 634	631 834 730	835 934	935 1034	1035 1134	1135 1234	1235 1334	1335 1434	1435
		233 332	333 432	433 532	533 632		833 932	933 1032	1033 1132	1133 1232	1233 1332	1333 1432	1433
		231 330	331 430	431 530	531 630		831 930	931 1030	1031 1130	1131 1230	1231 1330	1331 1430	1431
	115	229 328	329 428										1429
		227	327 426	427 526	527	625		927 1026	1027 1126	1127	1227 1326	1327 1426	1427
		225 324	325 424	425 524	525 624	723 822	825	925 1024	1025 1124	1125 1224	1225 1324	1325 1424	1425
		223 322	323 422										1423
		221 320	321 420	421 520	521 620	619 719	819	921 1020	1021 1120	1121 1220	1221 1320	1321 1420	1421
		219 318	319 418	419 518	519 618	013 /13	010	919 1018	1019 1118	1119 1218	1219 1318	1319 1418	1419
		217 316	317 416	417 516	517 616			917 1016	1017 1116	1117 1216	1217 1316	1317 1416	1417
		215 314											1415
		213 312	313 412	413 512	513 612	611 713		913 1012	1013 1112	1113 1212	1213 1312	1313 1412	1413
	111	211 310	311 410	411 510	511 610			911 1010	1011 1110	1111 1210	1211 1310	1311 1410	1411
	109	209	309 408	409 508	509		809	909 1008	1009 1108	1109	1209 1308	1309 1408	1409
	107	207 306	307 406	407 506	507 606	703		907 1006	1007 1106	1107 1206	1207 1306	1307 1406	1407
	105	205 304	305 404	405 504	505 604	603	803	903	1104	1105 1204	1205 1304	1305 1404	1405
	103	203 302	303 402	403 502	503 602			503	1102	1103 1202	1203 1302	1303 1402	1403
	101												1401

MAIN ENTRANCE cthomeshow.com

Why Exhibit?

The Connecticut Home & Remodeling Show put their exhibitors first by using a comprehensive marketing campaign that reaches more than 74% of the Metro Survey Area (1.3 million people) utilizing the markets most powerful media resources.

Benefits:

- Reach Motivated Buying Consumers
- Demonstrate Products and Services to Target Consumer
- Promote your Business
- Family Friendly Environment
- Extensive Media Campaign
- Clean Wide Isles & Vast Exhibit Space
- Easy Move-in/Move-out
- Convenient Access/Safe Parking

DON'T DELAY, RESERVE YOUR SPACE TODAY!



Visit cthomeshow.com or call (860) 563-4565

BOOTH RATES								
Description	Standard Rate	Description	Standard Rate					
□ Standard	\$1,400	☐ 100, 200, & 300 Booths	\$900					
☐ HBRA Member	\$1,250	☐ Bulk (6 or more booths)	\$1,000					
☐ Corners (additional charge)	\$75 ea.							

^{*} All 2018 exhibitors will have the right of reserving their current space until April 30, 2017. Any booths not reserved by April 30th will be released on a first come first serve basis. Reservations will require a minimum \$200 deposit and a signed contract.

ADDITIONAL ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Description	Standard Rate
☐ Exhibitor Lounge	\$500
Business Card Ad 1/4 Page Ad 1/2 Page Ad Full-Page Ad Inside Front Cover Ad Inside Back Cover Ad	\$150 \$250 \$350 \$550 \$650 \$650
Back Cover Ad Lanyard	\$750 \$3,000
☐ Show Bags ☐ Student Design Luncheon	\$2,000 \$3,000



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MAIN SHOW SPONSORSHIP LEVELS Call for more details

Show Sponsor, Feature Sponsor, Student Design Sponsor, Kids Corner Sponsor, Media Sponsor or Presentation Sponsor.

BOOTH RESERVATION FORM

FAX

DON'T DELAY, RESERVE YOUR BOOTH TODAY! YES, my company wants to be part of the 2018 Connecticut Home & Remodeling Show ☐ Enclosed is my \$200 commitment fee and booth preference RESERVE BOOTH # BOOTH SIZE ☐ CORNER COMPANY NAME MAILING ADDRESS CITY STATE ☐ PRODUCT CATEGORY MAIN PHONE CELL PHONE

WEBSITE

PAYMENT METHOD CHECK ENCLOSED CHARGE MY CREDIT CARD \$ MASTERCARD Circle one CARDHOLDER NAME (please print) CARD # EXP. DATE CARD BILLING ADDRESS CITY STATE ZIP SIGNATURE (required to process reservation)