

BOOTH RATES

Description	Standard Rate	Description	Standard Rate
<input type="checkbox"/> Standard	\$1,540	<input type="checkbox"/> 400 Row	\$990
<input type="checkbox"/> HBRA Central CT Member	\$1,250	<input type="checkbox"/> Bulk (6 or more booths)	\$1,000
<input type="checkbox"/> Craft Vendor	\$750		
<input type="checkbox"/> Corners (additional charge)	\$75 ea.		

* All 2023 exhibitors will have the right of reserving their current space until June 1, 2023. Any booths not reserved by June 1st will be released on a first come first serve basis. Reservations will require a minimum 50% deposit and a signed contract.

ADDITIONAL ADVERTISING AND SPONSORSHIP OPPORTUNITIES

Description Standard Rate

☐ Exhibitor Lounge \$1,000

☐ Show Program Guide

Business Card Ad	\$250
1/4 Page Ad	\$350
1/2 Page Ad	\$450
Full-Page Ad	\$600
Inside Front Cover Ad	\$750
Inside Back Cover Ad	\$750
Back Cover Ad	\$1,000

☐ Design Cafe Participant \$3,000

☐ Lobby Signage \$750

☐ Happy Hour Sponsor \$2,500

☐ Student Design Sponsor \$3,000

☐ Show Bags \$2,000 (Limit 3, Sponsor supplies bags)



February 9-11, 2024
CT Convention Center

MAIN SHOW SPONSORSHIP LEVELS

Call for more details

Show Sponsor, Feature Sponsor,
Student Design Sponsor, Kids Corner Sponsor,
Media Sponsor or Presentation Sponsor.

BOOTH RESERVATION FORM

DON'T DELAY, RESERVE YOUR BOOTH TODAY!

YES, my company wants to be part of the 2024 Connecticut Home & Remodeling Show

☐ Enclosed is my 50% commitment fee and booth preference

RESERVE BOOTH # _____ BOOTH SIZE _____ ☐ CORNER

COMPANY NAME _____

MAIN CONTACT _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PRODUCT CATEGORY _____

MAIN PHONE _____ CELL PHONE _____

FAX _____ WEBSITE _____

PAYMENT METHOD

☐ CHECK ENCLOSED

☐ CHARGE MY CREDIT CARD \$ _____

MASTERCARD VISA AMEX
circle one

CARDHOLDER NAME (please print) _____

CARD # _____

EXP. DATE _____ CCV# _____

CARD BILLING ADDRESS _____

CITY _____

STATE _____ ZIP _____

SIGNATURE (required to process reservation) _____

FAX completed form to 860-563-3709. CALL 860-563-4565. ONLINE via cthomeshow.com

MAIL form to The Home Builders & Remodelers Association of Central Connecticut, 2189 Silas Deane Hwy., Rocky Hill CT 06067



February 9-11, 2024 CT CONVENTION CENTER

Show Hours: Friday, 3-8 pm • Saturday, 10-8 pm • Sunday, 10-3 pm

Join the Industry Professionals and be part of the largest and longest running home show in the state.
Produced by a team of Experts... The Home Builders & Remodelers Association of Central Connecticut.

More than just a Home Show

The Connecticut Home & Remodeling show attracts tens of thousands of affluent consumers looking for new ideas, service and products and they are ready to buy, build or remodel. Below is a survey of what consumers shared with us.

Who we attract:

94%

Own a home

18%

Own a second home

80%

Plan a home improvement project in the next year.

57%

Plan to make a purchase at the Home Show

40%

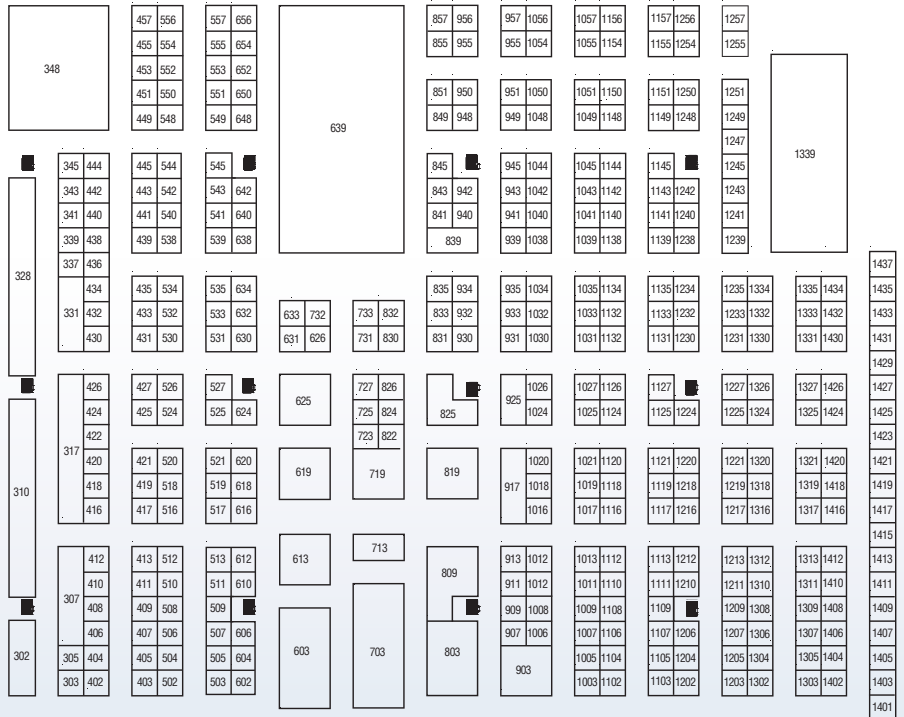
Attend other Home Shows

\$317,647

Average value of the attendee's home

\$115,882

Average household income of attendees



MAIN ENTRANCE
cthomeshow.com



Why Exhibit?

The Connecticut Home & Remodeling Show put their exhibitors first by using a comprehensive marketing campaign that reaches more than 74% of the Metro Survey Area (1.3 million people) utilizing the markets most powerful media resources.

Benefits:

- Reach Motivated Buying Consumers
- Demonstrate Products and Services to Target Consumer
- Promote your Business
- Family Friendly Environment
- Extensive Media Campaign
- Clean Wide Isles & Vast Exhibit Space
- Easy Move-in/Move-out
- Convenient Access/Safe Parking

DON'T DELAY, RESERVE YOUR SPACE TODAY!



Visit cthomeshow.com or call (860) 563-4565

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