# **SECURE YOUR SPACE FOR 2025:**

2024 Exhibitors, Reserve Your Current Space for the 2025 Show with a \$200 Deposit by May 31, 2024.

# **BOOTH RATES**

#### Description □ Standard

# **Standard Rate**

\$1,550 (\$1,350 until May 31, 2024) \$1,250 (\$1,050 until May 31, 2024) \$750

Description **400** Row

□ Bulk (6 or more booths) \$1,000

#### **Standard Rate** \$990

□ HBRA Member Craft Vendor

□ Corners (additional charge) \$75 ea.

\* All 2024 exhibitors will have the right of reserving their current space until May 31, 2024. Any booths not reserved by June 1st will be released on a first come first serve basis. Reservations will require a minimum \$200 deposit and a signed contract.

		BUILDENS WIEMODA	
ADDITIONAL ADVERTISING	AND SPONSORSHIP OP	PORTUNITIES	
Description	Standard Rate		
Exhibitor Lounge	\$1,000	HBRA SHOW CONNECTO	
Show Program Guide		1/97/ON OF CENTRAL CONNE	
Business Card Ad	\$250	CENTRA	
1⁄4 Page Ad	\$350	<b>March 7-9, 2025</b>	
1⁄2 Page Ad	\$450	<b>CT Convention Center</b>	
Full-Page Ad	\$600		
Inside Front Cover Ad	\$750		
Inside Back Cover Ad	\$750	MAIN SHOW SPONSORSHIP LEVELS	
Back Cover Ad	\$1,000	Call for more details	
	. ,	Show Sponsor, Feature Sponsor,	
🖵 Design Cafe Participant	\$3,000	Student Design Sponsor, Kids Corner Sponsor,	
Lobby Signage	\$750	Media Sponsor or Presentation Sponsor.	
Student Design Sponsor	\$5,000		
Show Bags	\$2,000 (Limit 3, Sponso	or supplies bags)	
BOOTH RESERVATION FORM	I	PAYMENT METHOD	
DON'T DELAY, RESERVE YOU	IR BOOTH TODAY!		_
<b>DON'T DELAY, RESERVE YOU</b> YES, my company wants to be part of t	IR BOOTH TODAY! the 2025 Connecticut Home & F		x
DON'T DELAY, RESERVE YOU	IR BOOTH TODAY! the 2025 Connecticut Home & F	PAYMENT METHOD  CHECK ENCLOSED  CHARGE MY CREDIT CARD \$	x
<b>DON'T DELAY, RESERVE YOU</b> YES, my company wants to be part of to Enclosed is my \$200 commitment fe	IR BOOTH TODAY! the 2025 Connecticut Home & R e and booth preference	PAYMENT METHOD            • CHECK ENCLOSED         • CHARGE MY CREDIT CARD \$         • CHARGE MY CREDIT CARD \$	x
<b>DON'T DELAY, RESERVE YOU</b> YES, my company wants to be part of t	IR BOOTH TODAY! the 2025 Connecticut Home & F	PAYMENT METHOD  CHECK ENCLOSED  CHARGE MY CREDIT CARD \$	x
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DON'T DELAY, RESERVE YOU YES, my company wants to be part of t Enclosed is my \$200 commitment fe RESERVE BOOTH # COMPANY NAME	IR BOOTH TODAY! the 2025 Connecticut Home & R e and booth preference	Remodeling Show          • CHECK ENCLOSED         • CHECK ENCLOSED         • CHARGE MY CREDIT CARD \$         • CARDHOLDER NAME (please print)         • CARD #         • EXP. DATE          • CCV#         • COV#	- - -
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FAX completed form to 860-563-3709. CALL 860-563-4565. ONLINE via cthomeshow.com

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Join the Industry Professionals and be part of the largest and longest running home show in the state. **Produced by a team of Experts...** The Home Builders & Remodelers Association of Central Connecticut.

# More than just a Home Show

The Connecticut Home & Remodeling show attracts tens of thousands of affluent consumers looking for new ideas, service and products and they are ready to buy, build or remodel. Below is a survey of what consumers shared with us.

### Who we attract:

#### **94**%

Own a home

#### **18%**

Own a second home

#### 80%

Plan a home improvement project in the next year.

#### 57%

Plan to make a purchase at the Home Show

#### **40%**

Attend other Home Shows

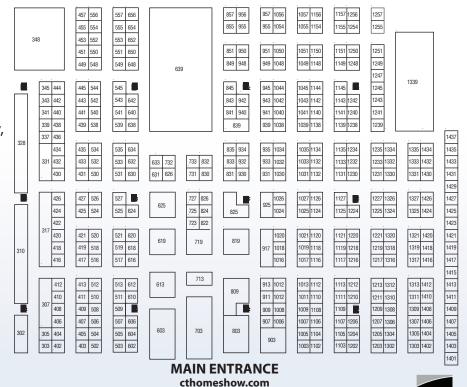
# \$317,647

Average value of the attendee's home

# \$115,882

Average household income of attendees

*HBRA* 



# Why Exhibit?

The Connecticut Home & Remodeling Show put their exhibitors first by using a comprehensive marketing campaign that reaches more than 74% of the Metro Survey Area (1.3 million people) utilizing the markets most powerful media resources.

#### **Benefits:**

- Reach Motivated Buying
   Consumers
- Demonstrate Products and Services to Target Consumer
- Promote your Business
- Family Friendly Environment
- Extensive Media Campaign
- Clean Wide Isles & Vast Exhibit
  Space
- Easy Move-in/Move-out
- Convenient Access/Safe Parking

# DON'T DELAY, RESERVE YOUR SPACE TODAY!

Visit cthomeshow.com or call (860) 563-4565

Home Ruilders & Remodelers Association of Central Connecticut, 2189 Silas Deane Hwy Rocky Hill CT 06067